

What qualities does a person need to possess to be in this type of position?

-A vision and idea. A good understanding of the message and what you're trying to communicate is important. A vision of how you're going to bring your idea to life is vital.

What training or education is required for this type of work?

-you train yourself for a job like this. This job depends on a specific skill set and that is determined by your own determination and passion for the job.

How do you see jobs in this field changing in the future?

-The level of technical skill required is going to go down. Machines will be able to do a lot of things we can, but the creative process and skill is always something only humans can provide.

How much flexibility do you have in terms of dress, hours of work, vacation, etc?

-Depends on who your employer is. At this job,, it's told how you're supposed to dress, when you leave, etc. In other industries there's more flexibility and you're treated like an artist.

What professional organizations would help me to meet people in this field and learn more about it?

-this industry is pretty small and the connections you make in school and internships are what keep you plugged in.

What are the basic prerequisites for jobs in this field?

-A portfolio of work. You have to prove yourself by showing work you have done in the past.

What formal or on the job training does the organization provide?

-You come to the job with the training that is required, but you can always learn on the job hands on.

Do you work a lot of overtime?

-No

How well did your college experience prepare you for this job?

-Taught you how to deal with people and work in teams. Teaches leadership and the skill of initiating this when nobody else seems to know what's going on.

What is the employment outlook for the career?

-There will always be a market for this job. There will always be businesses that have a story that needs to be told.